Orders Order / Rev: **(**107386*** Alt Order #: 06860593 ROMNEY FOR PRESIDENT Product Desc: Estimate: Flight Dates: 10/03/12 - 10/09/12 Primary AE: Amy McCreary Original Date / Rev: 10/02/12 / 10/02/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: **American Rambler Productions** Billing Type: **Buying Contact:** Cash Billing Contact: Billing Calendar: Broadcast 138 Conant St. Billing Cycle: EOM/EOC Beverly, MA 01915 Agency Commission: 15% ≹Romney för:President ∷ Advertiser Name: A35+ New Business Thru: Demographic: 00:05:00

Product Codes:

PLC02-Republican

Priority: Revenue Codes:

POLITICAL/AGY, PCAN, GEN

SELECT PRIORITY CODE

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/01/12 | 10/09/12 | 90 | \$93,525.00 | \$79,496.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|--------------|---------|--------------|-------------|--------|
| October 2012 | 90 | \$93,525.00 | \$79,496.25 | 0.00 |
| Totals | 90 | \$93,525.00 | \$79,496.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | , | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 28% | \$93,525.00 |
| Market | 100% | \$334,017.86 |

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 25% | \$83,504.46 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0,00 |
| KTNV | 28% | \$93,525.00 |
| KTUD | 0% | \$0,00 |
| KVVU | 14% | \$46,762.50 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 5% | \$16,700.89 |

| | Ln | Ch | Start | End | Inventory Code | Break | Start/End Ti | me Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|---|-----|-------------|-----------|----------|-----------------|-------------|--------------|---------|--------|-----|-----------|----------|-------|------------|
| Ī | E 1 | KSNV | 10/08/12 | 10/09/12 | M-F 6-7a WakeUp | w/Wa@M | 6-7a | MT | :30 | 2 | \$700.001 | 0.00 NM | 2 | \$1,400.00 |
| | | | | | M-F 6-7a WakeU | p w/Wagners | | | | | | | | |
| | 1 | PLS AIR | R 1/DAY W | AKE W/W | 'AGNERS - 1/DAY | | | | | | | | | |
| | | <u>Star</u> | rt Date I | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| | W | eek: 10/0 | 08/12 | 10/14/12 | MT | 2 | \$700.00 | 0.00 | | | | | | |

Print Date: 10/02/12 20:06:04 Page 2 of 5

Order / Rev:

107386

06860593

Advertiser:

Romney for President

Alt Order #: Flight Dates:

10/03/12 - 10/09/12

Product Desc: Estimate:

ROMNEY FOR PRESIDENT

444

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End T | ime Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|------|------------------------|--------------------------|-------------------------|----------------------------------|-----------------|-------------------------|----------------|--------|-----|-----------|-----------------|-------|-------------------|
| E 1 | KSNV | 10/08/1 | 2 10/09/12 | M-F 6-7a WakeU M-F 6-7a WakeU | • | 6-7а | MT | :30 | 2 | \$700.001 | 0.00 NM | 2 | \$1,400.00 |
| | PLS AIF | R 1/DAY | WAKE W/W | AGNERS - 1/DAY | | | | | | | | | |
| · W | <u>Sta</u> eek: 10/ | <u>rt Date</u> 08/12 | End Date 10/14/12 | <u>Weekdays</u> MT | Spots/Week 2 | <u>Rate</u> \$700.00 | Rating 0.00 | | | | | | |
| E 2 | KSNV | 10/03/1 | 2 10/05/12 | M-F 6-7a WakeU | MgsW/w c | 6-7a | W-F | :30 | 2 | \$700.001 | 0.00 NM | 2 | \$1,400.00 |
| | | | | M-F 6-7a WakeU | p w/Wagners | | | | | | | | |
| | | | | AGNERS - 1/DAY | | _ | | | | | | | |
| | | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| | eek: 10/ | | 10/07/12 | W-F | 2 | \$700.00 | 0.00 | | | | | | |
| | | | 2 10/05/12 TODAY SHO | Today Show Today Show | СМ | 658a-9am | WTF | :30 | 3 | \$900.001 | 0.00 NM | 3 | \$2,700.00 |
| | | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| W | eek: 10/ | | 10/07/12 | WTF | 3 | \$900.00 | 0.00 | | | | | | |
| | | | | Today Show | СМ | 658a-9am | MT | :30 | 2 | \$900.001 | 0.00 NM | 2 | \$1,800.00 |
| | | | | Today Show DW - 1/DAY | | 0000 00111 | ,,, | .00 | - | 4000.001 | 0.00 11111 | _ | V 1,000.00 |
| | Sta | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| W | eek: 10/ | 08/12 | 10/14/12 | MT | 2 | \$900.00 | 0.00 | | | | | | |
| E 5 | KSNV | 10/08/1 | 2 10/09/12 | M-F Today Show | II 3rd HGM | 9-10a | MT | :30 | 2 | \$425.001 | 0.00 NM | 2 | \$850.00 |
| | PLS AIF | R 1/DAY | TODAY SHO | M-F Today Show DW 2 - 1/DAY | 11 | | | | | | | | |
| | | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| W | eek: 10/ | 08/12 | 10/14/12 | MT | 2 | \$425.00 | 0.00 | | | | | | |
| E 6 | KSNV | 10/08/1 | 2 10/09/12 | M-F Today Show Today 4th Hour | III 4th 13M | 10am-11am | MT | :30 | 2 | \$325.001 | 0.00 NM | 2 | \$650.00 |
| | PLS All | R 1/DAY | TODAY SHO | OW 3 - 1/DAY | | | | | | | | | |
| | <u>Sta</u> | rt Da <u>te</u> | End Date | <u>Weekdays</u> | Spots/Week | Rate | <u>Rating</u> | | | | | | |
| W | eek: 10/ | 08/12 | 10/14/12 | MT | 2 | \$325.00 | 0.00 | | | | | | |
| | | | | M-F Today Show Today 4th Hour | III 4th 13M | 10am-11am | ~-WTF | :30 | 3 | \$325.001 | 0.00 NM | 3 | \$975.00 |
| | | | | OW 3 - 1/DAY | | 5.4 | 5 " | | | | | | |
| w | <u>5ta</u> /eek: 10 | <u>rt Date</u> /01/12 | End Date 10/07/12 | <u>Weekdays</u> WTF | Spots/Week 3 | <u>Rate</u> \$325.00 | Rating 0.00 | | | | | | |
| E 8 | KSNV | 10/08/1 | 2 10/09/12 | Rachael Ray Rachael Ray | СМ | 11am-12pm | MT | :30 | 2 | \$325.001 | 0.00 NM | 2 | \$650.00 |
| | PLS All | R 1/DAY | RACHEL RA | | | | | | | | | | |
| | Sta | ırt Da <u>te</u> | End Date | Weekdays | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| W | /eek: 10/ | 08/12 | 10/14/12 | MT | 2 | | 0.00 | | | | | | |
| E 9 | KSNV | 10/03/1 | 2 10/05/12 | Rachael Ray | СМ | 11am-12pm | WTF | :30 | 3 | \$325.001 | 0.00 NM | 3 | \$975.00 |
| | | | RACHEL RA | Rachael Ray | | · | | | | | | | |
| | | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| W | feek: 10 | /01/12 | 10/07/12 | WTF | 3 | | 0.00 | | | | | | |
| E 10 | KSNV | 10/08/1 | 2 10/09/12 | Noon News Noon News | CM | 12-1230pm | MT⊷⊶⊷⊷ | :30 | 2 | \$425.001 | 0.00 NM | 2 | \$850.00 |
| | PLS All | R 1/DAY. | NOON NEV | NS - 1/DAY | | | | | | | | | |
| | Sta | ırt Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| W | /eek: 10 | /08/12 | 10/14/12 | MT | 2 | | 0.00 | | | | | | |
| E 11 | KSNV | 10/03/1 | 2 10/05/12 | Noon News Noon News | СМ | 12-1230pm | WTF | :30 | 3 | \$425.001 | 0.00 N M | 3 | \$1,275.00 |
| | PLS AI | R 1/DAY | NOON NE | | | | | | | | | | |
| | | rt Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| W | /eek: 10 | | 10/07/12 | WTF | 3 | | 0.00 | | | | | 1 | |
| | | | 2 10/05/12 | Days of our Lives | СМ | 1258p-2pm | WTF | :30 | 3 | \$425.001 | 0.00 NM | 3 | \$1,275.00 |
| | | | | Days of our Lives | 3 | | | | | | | | |
| | | | . DAYS - 1/E | | _ | | | | | | | | |
| | | art Date | End Date | <u>Weekdays</u> | Spots/Week | | Rating | | | | | | |
| | /eek: 10 | | 10/07/12 | WTF | 3 | | 0.00 | | | | | _ | |
| E 13 | KSNV | 10/08/1 | 12 10/09/12 | | CM | 1258p-2pm | MT | :30 | 2 | \$425.001 | 0.00 NM | 2 | \$850.00 |

Print Date: 10/02/12 20:06:04 Page 3 of 5

KSNV

Order / Rev: Ait Order #:

Flight Dates:

107386

06860593

10/03/12 - 10/09/12

Product Desc:

Advertiser:

Romney for President

ROMNEY FOR PRESIDENT

Estimate:

444

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Days of our Lives Days of our Lives PLS AIR 1/DAY, DAYS - 1/DAY Start Date End Date Weekdays Spots/Week Rate Rating MT----10/14/12 Week: 10/08/12 \$425.00 0.00 E 14 KSNV 10/08/12 10/09/12 The Doctors CM 2pm-3pm MT----:30 \$325.001 0.00 NM 2 \$650.00 The Doctors PLS AIR 1/DAY, DOCTORS - 1/DAY Start Date End Date Spots/Week Weekdays Rating <u>Rate</u> Week: 10/08/12 10/14/12 \$325.00 0.00 2 E 15 KSNV 10/03/12 10/05/12 The Doctors CM 2pm-3pm --WTF---:30 3 \$325,001 0.00 NM 3 \$975.00 The Doctors PLS AIR 1/DAY, DOCTORS - 1/DAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ---WTF---\$325.00 0.00 E 16 KSNV 10/08/12 10/09/12 Dr. Phil CM 3-4p MT----:30 \$450.001 0.00 NM 2 \$900.00 Dr Phil PLS AIR 1/DAY, DR PHIL - 1/DAY Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 10/08/12 10/14/12 MT----\$450.00 0.00 E 17 KSNV 10/03/12 10/05/12 Dr. Phil 3-4p CM --WTF---:30 3 \$450,001 0.00 NM \$1,350.00 3 Dr Phi PLS AIR 1/DAY, DR PHIL - 1/DAY Spots/Week Start Date End Date Weekdays Rate Rating 10/07/12 Week: 10/01/12 --WTF-\$450.00 0.00 E 18 KSNV 10/03/12 10/05/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ~-WTF~~ :30 3 \$725,001 0.00 NM 3 \$2,175.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) PLS AIR 1/DAY, NEWS - 1/DAY Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 10/01/12 10/07/12 --WTF--\$725.00 0.00 3 E 19 KSNV 10/08/12 10/09/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MT----:30 \$725.001 0.00 NM 2 \$1,450.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) PLS AIR 1/DAY, NEWS - 1/DAY Start Date End Date <u>Weekdays</u> Spots/Week Rating Rate Week: 10/08/12 10/14/12 MT----2 \$725.00 0.00 E 20 KSNV 10/08/12 10/09/12 M-F Early News CM 5-630p MT----:30 2 \$1,300,001 0.00 NM 2 \$2,600.00 M-F Early News PLS AIR 1/DAY, NEWS - 1/DAY Start Date End Date Spots/Week <u>Weekdays</u> Rate Rating 10/14/12 MT----Week: 10/08/12 2 \$1,300,00 0.00 E 21 KSNV 10/03/12 10/05/12 M-Su Early News CM 5-630p ~~WTE~-.30 3 \$1,200.001 0.00 NM 3 \$3,600.00 M-Su Early News PLS AIR 1/DAY. NEWS - 1/DAY Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 --WTF--Week: 10/01/12 3 \$1,200.00 0.00 E 22 KSNV 10/08/12 10/09/12 M-F Jeopardy MT----4 \$1,300.001 CM 630-7pm :30 0.00 NM \$5,200.00 M-F Jeopardy PLS AIR 2/DAY W/MAX SEP JEOP - 2/DAY W/MAX SEP Spots/Week Start Date **End Date** Weekdays 1 1 2 1 Rate Rating Week: 10/08/12 10/14/12 MT----4 \$1,300.00 0.00 E 23 KSNV 10/03/12 10/05/12 M-F Jeopardy 630-7pm ---TF--:30 3 \$1,000.001 0.00 NM 2 \$2,000.00 M-F Jeopardy PLS AIR 1/DAY JEOP - 1/DAY Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 ---TF--\$1,000.00 Week: 10/01/12 0.00 7-730pm 0.00 NM E 24 KSNV 10/08/12 10/09/12 M-F Wheel CM MT----:30 2 \$1,300.001 2 \$2,600.00 M-F Wheel of Fortune PLS AIR 1/DAY WHEEL - 1/DAY End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$1,300.00 0.00 2 E 25 KSNV 10/03/12 10/05/12 CM 7-730pm ---TF--:30 2 \$1,300.001 0.00 NM 2 \$2,600,00

Print Date: 10/02/12 20:06:04 Page 4 of 5

KSNV

Order / Rev:

107386

Advertiser:

Romney for President

Alt Order #:

06860593

Product Desc:

ROMNEY FOR PRESIDENT

Flight Dates:

10/03/12 - 10/09/12

Estimate:

444

| Ln Ch | Start | End | Inventory Code | Break | Start/End Ti | ime Days | Len Sp | ots Rate Pri | Rtg Type Sp | ots | Amount |
|-------------------------|--------------------------|------------------------|--|-------------------|----------------------------|----------------|--------|---------------|----------------|-----|------------|
| | | | M-F Wheel M-F Wheel of Fort | une | | | | | | | |
| PLS AIF | R 1/DAY | WHEEL - 1/ | | | | | | | | | |
| | rt Date | End Date | | Spots/Week | Rate | Rating | | | | | |
| Week: 10/9 | | 10/07/12 | M-F News 3 at Ele | | \$1,300.00 11pm-1135pi | 0.00 n MT | :30 | 2 \$1,200.001 | 0.00 NM | 2 | \$2,400.00 |
| L ZO ROIT | 10/00/1 | 2 10/00/12 | M-F News 3 at Ele | | Tipili Tioopi | | .00 | ε ψ1,200.001 | 0.00 14141 | - | Ψ2,400.00 |
| | | NEWS - 1/D | | | | | | | | | |
| <u>Sta</u> Week: 10/ | rt Date 08/12 | End Date 10/14/12 | <u>Weekdays</u> MT | Spots/Week | <u>Rate</u> \$1,200.00 | Rating 0.00 | | | | | |
| | | | M-F News 3 at Ele | • | 11pm-1135pr | | :30 | 3 \$1,200.001 | 0.00 NM | 3 | \$3,600.00 |
| 51.0.415 | | | M-F News 3 at Ele | even | , , | | | • | | | |
| | rt Date | NEWS - 1/D End Date | | Spots/Week | Rate | Rating | | | | | |
| Week: 10/ | | 10/07/12 | WTF | | \$1,200.00 | 0.00 | | | | | |
| E 28 KSNV | 10/03/1 | 2 10/05/12 | • | CM | 1135p-1237a | WTF | :30 | 3 \$500.001 | 0.00 NM | 3 | \$1,500.00 |
| PLS AIF | R 1/DAY | TONGIHT S | Tonight Show SHOW - 1/DAY | | | | | | | | |
| | rt Date | End Date | -,, | Spots/Week | <u>Rate</u> | Rating | | | | | |
| Week: 10/ | | 10/07/12 | ~-WTF | 3 | \$500.00 | 0.00 | | | | | |
| E29 KSNV | 10/08/1 | 2 10/09/12 | | CM | 1135p-1237a | MT | :30 | 2 \$500.001 | 0.00 NM | 2 | \$1,000.00 |
| PLS AIF | R 1/DAY. | TONGIHT | Tonight Show SHOW - 1/DAY | | | | | | | | |
| | <u>rt Date</u> | End Date | | Spots/Week | <u>Rate</u> | Rating | | | | | |
| Week: 10/ | | 10/14/12 | MT | 2 | \$500.00 | 0.00 | | 4 40 000 004 | 2.22.10.4 | | |
| E 30 KSNV | 10/04/1 | 2 10/04/12 | Thurs PR 9-10p Thursday Prime 9 | CM -10pm | 9-10pm | T | :30 | 1 \$3,200,001 | 0.00 NM | 1 | \$3,200.00 |
| OFFIC/ | PARKS | | | , , , , , , , | | | | | | | |
| <u>Sta</u> Week: 10/ | rt Date | End Date 10/07/12 | Weekdays T | Spots/Week | Rate | Rating | | | | | |
| | | | Fri PR 9-10p | 1 CM | \$3,200.00 9-10pm | 0.00 | :30 | 1 \$2,600.001 | 0.00 NM | 1 | \$2,600.00 |
| 201 110111 | | | Friday Prime 9-10 | | 5 . 4 p. (. | • | .00 | 42,000.001 | 0.00 1110 | ' | Ψ2,000.00 |
| GRIMM | | EI D-4- | 107 - 1-1 | O | D-4: | D () | | | | | |
| <u>5ta</u> Week: 10/ | <u>rt Date</u> 01/12 | End Date 10/07/12 | <u>Weekdays</u> F | Spots/Week 1 | <u>Rate</u> \$2,600.00 | Rating 0.00 | | | | | |
| E 32 KSNV | | 2 10/05/12 | Fri 10-11p | CM | 10-11pm | F | :30 | 1 \$3,200.001 | 0.00 NM | 1 | \$3,200.00 |
| DATELI | IME | | Friday Prime 10-1 | 1pm | | | | | | | |
| | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | |
| Week: 10/ | | 10/07/12 | F | 1 | | 0.00 | | | | | |
| E 33 KSNV | 10/06/1 | 2 10/06/12 | Saturday Today | СМ | 7a-9am | 5- | :30 | 2 \$625.001 | 0.00 NM | 2 | \$1,250.00 |
| SAT TO | DAY | | Saturday Today | | | | | | | | |
| | ırt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | <u>Rating</u> | • | | | | |
| Week; 10/ | | 10/07/12 | S- | 2 | \$625.00 | 0,00 | | | | | |
| E 34 KSNV | 10/06/1 | 2 10/06/12 | Sa-Su News 3 at E Sa-Su News 3 at I | | 11pm-1135p | mS- | :30 | 1 \$1,100.001 | 0.00 NM | 1 | \$1,100.00 |
| NEWS | | | | _,01011 | | | | | | | |
| | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | |
| Week: 10/ E 35 KSNV | | 2 10/06/12 | <u>_</u> | | \$1,100.00 5:00- 6:00an | 0.00 | :30 | 1 \$825.003 | 0.00 NM | 1 | \$825.00 |
| L 00 NOIV | 19/00/1 | 10/00/12 | Nevada Newsmak | | (5:00 AM-5:3 | | .00 | γ ψ020.000 | 0.00 (414) | • | Ψ023.00 |
| NEWS | | | 186 1.1 | 0 - 4 - 8 8 4 - 1 | 5 (| B () | | | | | |
| <u>Sta</u> Week: 10/ | <u>rt Date</u> /01/12 | End Date 10/07/12 | <u>Weekdays</u> S- | Spots/Week 1 | <u>Rate</u> \$825.00 | Rating 0.00 | | | | | |
| E 36 KSNV | | | | ers - COM | 5:00- 6:00an | | :30 | 1 \$825,003 | 0.00 NM | 1 | \$825.00 |
| g (mar a r | | | Nevada Newsmal | kers - Ch.3 | (5:30 AM-6:0 | 0 AM) | | | | | |
| NEWS Sta | nt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | |
| Week: 10/ | | 10/07/12 | S- | 1 | \$825.00 | 0.00 | | | | | |
| E37 KSNV | 10/07/1 | 2 10/07/12 | | СМ | 6a-7a | S | :30 | 1 \$350.001 | 0.00 NM | 1 | \$350.00 |

Print Date: 10/02/12 20:06:04 Page 5 of 5

Totals

90

\$93,525.00

Order / Rev:

107386

Advertiser:

Romney for President

Alt Order #:

06860593

Product Desc:

ROMNEY FOR PRESIDENT

Flight Dates:

10/03/12 - 10/09/12

Estimate:

444

KSNV

| Ln Ch | Start | End | Inventory Code | Break | Start/End | Гime Da | vs | Len Spot | s Rate Pri | Rtg Type | Spots | Amount |
|----------------------------|-------------|----------------------|----------------------|-----------------|-------------------------|---|----|----------|-----------------|------------|-------|-------------|
| ··· | | | News 3 Sunrise - | | | | | • | | 3 31 | | |
| | | | News 3 Sunrise S | UNDAY | | | | | | | | |
| NEWS | | | | | | | | | | _ | | |
| | <u>Date</u> | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/0 | _ | 10/07/12 | S | 1 | \$350,00 | 0.00 | | | | | | |
| E38 KSNV | 10/07/1 | 2 10/07/12 | Meet the Press | CM | 8a-9am | | 5 | :30 | 1 \$625.001 | 0.00 NM | 1 | \$625.00 |
| 8.4EET TI | IE BBE | on. | Meet the Press | | | | | | | | | |
| MEET TH | | | We alsolate | Consta (Manual) | Data | m _ 4! | | | | | | |
| <u>Start</u> Week: 10/0 | <u>Date</u> | End Date 10/07/12 | <u>Weekdays</u> | Spots/Week 1 | <u>Rate</u> \$625.00 | Rating 0.00 | | | | | | |
| E 39 KSNV | | | - | | | | S | -20 | 4 #0 400 004 | 0.00 NIM | | #0.400.00 |
| E 39 KSNV | 10/07/1 | 2 10/07/12 | NFL Pre-Game / F | NA CM | 1p-530pm | P4 *** *** * | 5 | :30 | 1 \$2,400.001 | 0.00 NM | 1 | \$2,400.00 |
| FOOTBA | A I IN A | MERICA | NEL FIE-Game | | | | | | | | | |
| | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/0 | | 10/07/12 | S | | \$2,400.00 | 0.00 | | | | | | |
| E 40 KSNV | | | NFL Football | CM | 1P-9PM | | S | :30 | 2\$10,000.001 | 0.00 NM | 2 | \$20,000.00 |
| E 40 ROIT | 10,0771 | 2 10/0//12 | NFL Football | Oiii | 11 01 11 | | J | .00 | 2 4 10,000.00 1 | 0.00 11111 | _ | Ψ20,000.00 |
| PLS GIV | E MAX | SEP. NFL - | PLS GIVE MAX SE | P | | | | | | | | |
| Start | t Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| Week; 10/0 | 1/12 | 10/07/12 | S | 2 | \$10,000.00 | 0.00 | | | | | | |
| E41 KSNV | 10/07/1 | 2 10/07/12 | Jeopardy in PRIM | E CM | M-SA 8-11p | / SUN | S | :30 | 1 \$1,200.001 | 0.00 NM | 1 | \$1,200.00 |
| | | | Jeopardy in Prime |) | | | | | | ŀ | | |
| JEOP | | | | | | | | | | | | |
| | t Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| Week: 10/0 | | 10/07/12 | S | 1 | \$1,200.00 | 0.00 | | | | | | |
| E42 KSNV | 10/07/1 | 2 10/07/12 | LAW & ORDER (s | • | M-SA 8-11p | / SUN | S | :30 | 1 \$1,200.001 | 0.00 NM | 1 | \$1,200.00 |
| | | | Law & Order (syn | d) PRIME | | | | | | | | |
| L&O | | | | | | | | | | | | |
| | t Date | End Date | <u>Weekdays</u> S | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/0 | | 10/07/12 | | _, | \$1,200.00 | 0.00 | | | | 0.00.000 | _ | |
| E 43 KSNV | 10/07/1 | 2 10/07/12 | Sa-Su News 3 at 1 | | 11pm-1135 | pm | S | :30 | 2 \$1,100.001 | 0.00 NM | 2 | \$2,200.00 |
| NEWS | | | Sa-Su News 3 at | Eleven | | | | | | | | |
| | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/0 | | 10/07/12 | 5 | | \$1,100.00 | 0.00 | | | | | | |
| N 44 KSNV | | | Jeopardy in PRIM | | M-SA 8-11r | | | :30 | 1 \$1,000.001 | 0.00 NM | 1 | \$1,000.00 |
| | 10,00,1 | _ 10/00/12 | Jeopardy in Prime | | 101 011 0 1 1 | ,, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | | .00 | τ ψ1,000.001 | 0.00 14141 | | Ψ1,000.00 |
| PLS AIR | 1/DAY | JEOP - 1/D/ | | | | | | | | | | |
| Star | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/0 | 1/12 | 10/07/12 | W | 1 | \$1,000.00 | 0.00 | | | | | | |
| N 45 KSNV | 10/03/1 | 2 10/03/12 | Wheel of Fortune | in PRIMM | M-SA 8-11p | / SUNW | | :30 | 1 \$1,300.001 | 0.00 NM | 1 | \$1,300.00 |
| | | | Wheel in Prime | | • | | | | | | | |
| PLS AIR | 1/DAY | WHEEL - 1/ | DAY | | | | | | | | | |
| | t Date | End Date | <u>Weekdays</u> | Spots/Week | | Rating | | | | | | |
| Week: 10/0 |)1/12 | 10/07/12 | W | <u> </u> | \$1,300.00 | 0.00 | | | | | | |